



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

## Contract # 4926234

**Schedule Dates** 07/22/21-07/28/21  
**Advertiser** Terry McAuliffe for Governor of Virginia-D (14151)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** EST 592 Week #15 (1591392)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 592  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** EST 592 Week #15 :30

**Date Entered** 07/21/21  
**Last Modified** 07/21/21  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,655.00  
**Net Total** \$49,045.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2021	25	\$22,000.00
Aug. 2021	34	\$35,700.00
<b>Grand Total:</b>	<b>59</b>	<b>\$57,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$500.00	\$1,000.00	Washington (WJLA)		7/21/21
2.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1					3	\$500.00	\$1,500.00	Washington (WJLA)		7/21/21
3.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	6:58A- ABC-Good Morning America					2	2			4	\$900.00	\$3,600.00	Washington (WJLA)		7/21/21
4.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	10:58:25A- ABC-The View					1	1			2	\$450.00	\$900.00	Washington (WJLA)		7/21/21
5.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2	2			4	\$450.00	\$1,800.00	Washington (WJLA)		7/21/21
6.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/21
7.0	Normal Line / Access	07/22/21-07/23/21	2	:30	6:58:46P- Wheel Of Fortune					1	1			2	\$1,800.00	\$3,600.00	Washington (WJLA)		7/21/21
8.0	Normal Line / Access	07/22/21-07/23/21	2	:30	7:29:26P- Jeopardy					1	1			2	\$2,800.00	\$5,600.00	Washington (WJLA)		7/21/21
9.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)		7/21/21
10.0	Normal Line / SPOT	07/22/21-07/23/21	2	:30	11:35P- ABC-Jimmy Kimmel					1	1			2	\$550.00	\$1,100.00	Washington (WJLA)		7/21/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Prime Premium	07/26/21-07/26/21	2	:30	7:57:56P- ABC-The Bachelorette (Monday)		1							1	\$4,500.00	\$4,500.00	Washington (WJLA)		7/21/21
12.0	Normal Line / SPOT	07/24/21-07/24/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$400.00	\$400.00	Washington (WJLA)		7/21/21
13.0	Normal Line / SPOT	07/25/21-07/25/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		7/21/21
14.0	Normal Line / SPOT	07/25/21-07/25/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)		7/21/21
15.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	6:58A- ABC-Good Morning America		2	2	2					6	\$900.00	\$5,400.00	Washington (WJLA)		7/21/21
16.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	10:58:25A- ABC-The View		1	1	1					3	\$450.00	\$1,350.00	Washington (WJLA)		7/21/21
17.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2					6	\$450.00	\$2,700.00	Washington (WJLA)		7/21/21
18.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
19.0	Normal Line / Access	07/26/21-07/28/21	2	:30	6:58:46P- Wheel Of Fortune		1	1	1					3	\$1,800.00	\$5,400.00	Washington (WJLA)		7/21/21
20.0	Normal Line / Access	07/26/21-07/28/21	2	:30	7:29:26P- Jeopardy		1	1	1					3	\$2,800.00	\$8,400.00	Washington (WJLA)		7/21/21

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21.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1					3	\$550.00	\$1,650.00	Washington (WJLA)		7/21/21
22.0	Normal Line / SPOT	07/26/21-07/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1					3	\$700.00	\$2,100.00	Washington (WJLA)		7/21/21

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